



# Classifieds Rate Card

Frequency discounts available!  
**DEADLINE - MONDAY, NOON**

## Display Ads

**\$17 per column inch**  
**\$20 with color**

1 col = 1.45", 2 col = 3.19", 3 col = 4.93"  
4 col = 6.67", 5 col = 8.41", 6 col = 10.125"

## Specials

**MARKETPLACE SPECIAL!**  
**6 WEEK RUN, UP TO 20 WORDS**  
\$8 - ONE ITEM, UP TO \$100  
\$15 - ONE ITEM, MORE THAN \$1,000

**AUTOMOTIVE SPECIAL!**  
\$20 - AD RUNS FOR 20 WEEKS  
20-WORD LIMIT

## MUSICIAN'S EXCHANGE

**FREE LINERS, EVERY WEEK.**

## Service

**Automotive**

**Employment**

**Marketplace**

**Health & Wellness**

## Liner Ads

### \*BASIC RATES

\*STANDARD BOLDING - \$3.75  
\*1st 5 words of body copy (8 pt. font)  
+  
\$.50 PER WORD AFTER BOLDING

### \*BOLD HEADLINES

MEDIUM (9 pt) - \$5.00  
LARGE (10 pt) - \$6.50  
\*upgraded, 5 word headline  
above body copy

## DINING

**\$20/\$15/\$10 PER WEEK**  
**GET LISTED IN OUR DINING GUIDE!**

## ENTERTAINMENT

**\$25/week**  
**GET LISTED IN THE CENTER SPREAD!**

**PLACE YOUR  
AD TODAY!**

336.316.1231 PHONE  
336.316.1930 FAX



READ. WORK.  
ENJOY.

**CALL YES! FOR CLASSIFIEDS.**